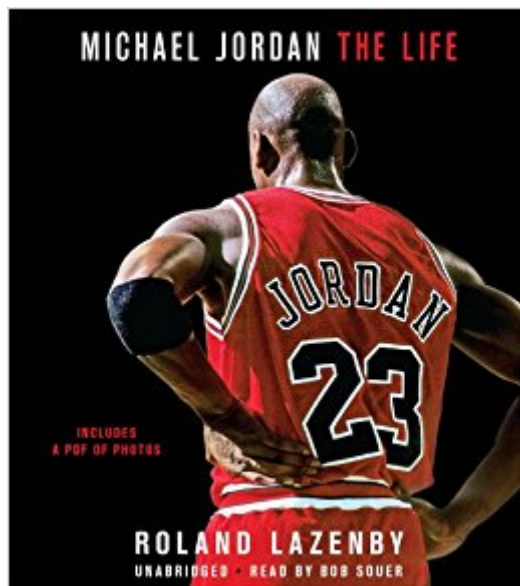


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# Michael Jordan: The Life



## Synopsis

"It's not every day that I'm blown away by a book about a sports figure. But MICHAEL JORDAN: THE LIFE, by Roland Lazenby, ranks up there with the very best: The Boys of Summer by Roger Kahn, Friday Night Lights by Buzz Bissinger, and Joe DiMaggio by Richard Ben Cramer. The depth of reporting, his frequent ascent into poetry, and his intelligent analysis of the life of this complicated, fascinating American icon deserve Pulitzer Prize consideration. For the first time I understand what makes Michael Jordan tick. I was captivated, fascinated and beguiled from beginning to end." -- Peter Golenbock, New York Times-bestselling author of George and In the Country of Brooklyn

The definitive biography of a legendary athlete

The Shrug. The Shot. The Flu Game. Michael Jordan is responsible for sublime moments so ingrained in sports history that they have their own names. When most people think of him, they think of his beautiful shots with the game on the line, his body totally in sync with the ball -- hitting nothing but net. But for all his greatness, this scion of a complex family from North Carolina's Coastal Plain has a darker side: he's a ruthless competitor and a lover of high stakes. There's never been a biography that encompassed the dual nature of his character and looked so deeply at Jordan on and off the court -- until now.

Basketball journalist Roland Lazenby spent almost thirty years covering Michael Jordan's career in college and the pros. He witnessed Jordan's growth from a skinny rookie to the instantly recognizable global ambassador for basketball whose business savvy and success have millions of kids still wanting to be just like Mike. Yet Lazenby also witnessed the Michael Jordan whose drive and appetite are more fearsome and more insatiable than any of his fans could begin to know.

Michael Jordan: The Life explores both sides of his personality to reveal the fullest, most compelling story of the man who is Michael Jordan. Lazenby draws on his personal relationships with Jordan's coaches; countless interviews with Jordan's friends, teammates, and family members; and interviews with Jordan himself to provide the first truly definitive study of Michael Jordan: the player, the icon, and the man.

## Customer Reviews

Lazenby, author of an acclaimed biography of NBA great Jerry West, correctly points out that there have been enough books written about Michael Jordan to qualify as a genre. So why another? In order to reveal, Lazenby says, more of Jordan's true self, his complex, almost bipolar personality. Jordan, we learn, driven by his hypercompetitiveness, could go from being a gracious person off the court to a vicious antagonist to teammates and opponents. As Jordan's fame grew, Lazenby shows, he became its prisoner, and his isolation worsened after his father,

Michael Jordan's anchor in a world of sycophants, was murdered. Lazenby also digs into the rest of Jordan's family, noting that Michael was estranged from the family for a time over a dispute between his then-wife, Juanita, and his mother. Lazenby's resources include the vast printed Jordan library as well as interviews conducted recently, along with gleanings from the author's years on the NBA beat. Readers who have immersed themselves in the Jordan "genre" will be familiar with much of what's detailed here, but MJ's life is a movie worth watching again, and Lazenby adds enough deleted scenes to add some oomph to the familiar story. HIGH-DEMAND BACKSTORY: Interest in Jordan remains high, and this biography will be heavily promoted and is sure to receive coverage beyond both book pages and sports sections. --Wes Lukowsky --This text refers to the Hardcover edition.

One of 's Best Books of the Year: Sports & OutdoorsOne of Chicago Public Library's Best Books of 2014A Goodreads Choice Award Finalist: History and Biography" In his thoughtful, extraordinarily well-researched biography "Michael Jordan: The Life," Roland Lazenby... gives us the life and much more.... The exhaustive narrative of Jordan's basketball career is written with appropriate awe. But what makes this portrayal especially worthwhile is everything else." --Mike Greenberg, New York Times Book Review" An utterly definitive biography.... The most comprehensive attempt yet made to explain the factors that have gone into producing the most famous basketball player and marketing phenom in the history of world sports.... I don't know how it would be possible to write a more complete biography of him." --The Chicago Tribune

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